



CENTRES OF EXCELLENCE FOR COMMERCIALIZATION AND RESEARCH PROGRAM



TURNING RESEARCH INTO COMMERCE

Getting the right boost at the right time can turn a promising research breakthrough into an innovative product or service. Centres of Excellence for Commercialization and Research (CECR) provide that boost, covering a stage in the innovation continuum where it is difficult to attract private investment. Focussed on key areas of the Canadian economy, they match clusters of research expertise with the business community to commercialize new products, technologies and services faster. CECRs work closely with industry to bridge the innovation gap from Canada's world-class researchers to the marketplace.

CECRs accelerate commercialization by:

- Facilitating partnerships and collaborations
- Providing access to research expertise and equipment
- Building regional clusters of technological excellence
- Training and mentoring entrepreneurs
- Incubating startups
- Offering flexible business models tailored to the needs of each industry sector
- Advancing research and adding value to technology
- Providing financial support from micro loans to equity investment

The Centres of Excellence for Commercialization and Research program is part of the suite of partnership programs offered by the Networks of Centres of Excellence.

**THE NCE IS AN INITIATIVE
OF CANADA'S RESEARCH
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