



Canadian Stroke Network

Réseau canadien contre
les accidents cérébrovasculaires

Engaging Target Communities: The Canadian Stroke Strategy Example



Networks of Centres
of Excellence
Réseaux de centres
d'excellence



Canadian Stroke Strategy

Regional/Provincial Implementation of Best Practice

Prevention

Treatment

Rehabilitation

Reengagement

National Platforms to Provide Support

Public Awareness

Best Practices and Standards of Care

Professional Development

Information/Evaluation

Coordinated Research





What have we accomplished?

- **Nationally**
 - Best Practices and Related Tools
 - Quality of Stroke Care Report
 - Economic Analyses
 - Canadian Stroke Congress
 - Telestroke
- **Provincially**
 - Provincial strategies in 6 provinces
 - Regional strategies in 2 provinces
 - Program implementation in 2 provinces





The path we took

A Good Idea

- Find examples
- Think big
- Start small

Buy-In

- Develop a concept paper
- Find champions
- Convene a summit

Catalyze

- Provide seed funding
- Nurture local champions
- Forge links

Support

- Develop tools
- Help make the case
- Raise awareness

Sustain

- Ingrain the change
- Measure success
- Keep the pressure on

**Tips: Persevere, work with urgency,
stay light on admin...work with what's already there.**

