



## *Nurture a Culture of Innovation*





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# Technological Innovation

- Networks Of Centres Of Excellence
- NCE-Knowledge Mobilization
- Business-Led Networks Of Centres Of Excellence
- Industrial Research and Development Internships



# Business Model Innovation

Centres of Excellence for Commercialization and Research  
CECR



# Managerial Innovation

- Why not ?

# Innovation

Centres of Excellence for Commercialization and Research  
CECR





Center of Excellence in  
Energy Efficiency

**Technical Aspect**

know-How

low solution





# WHY?

Planning

Exit Strategy

th Expansion M&A/IPO

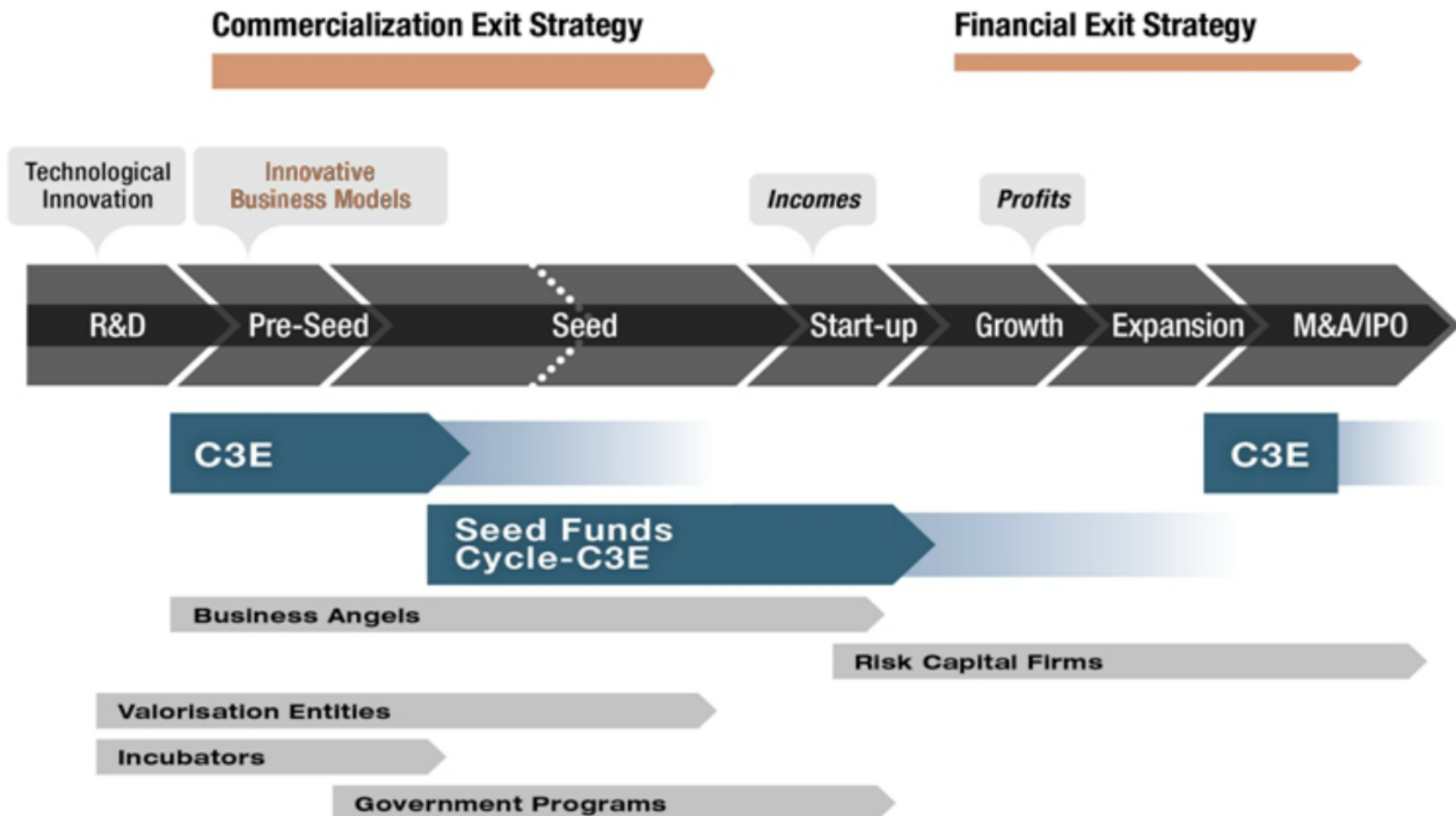
C3E

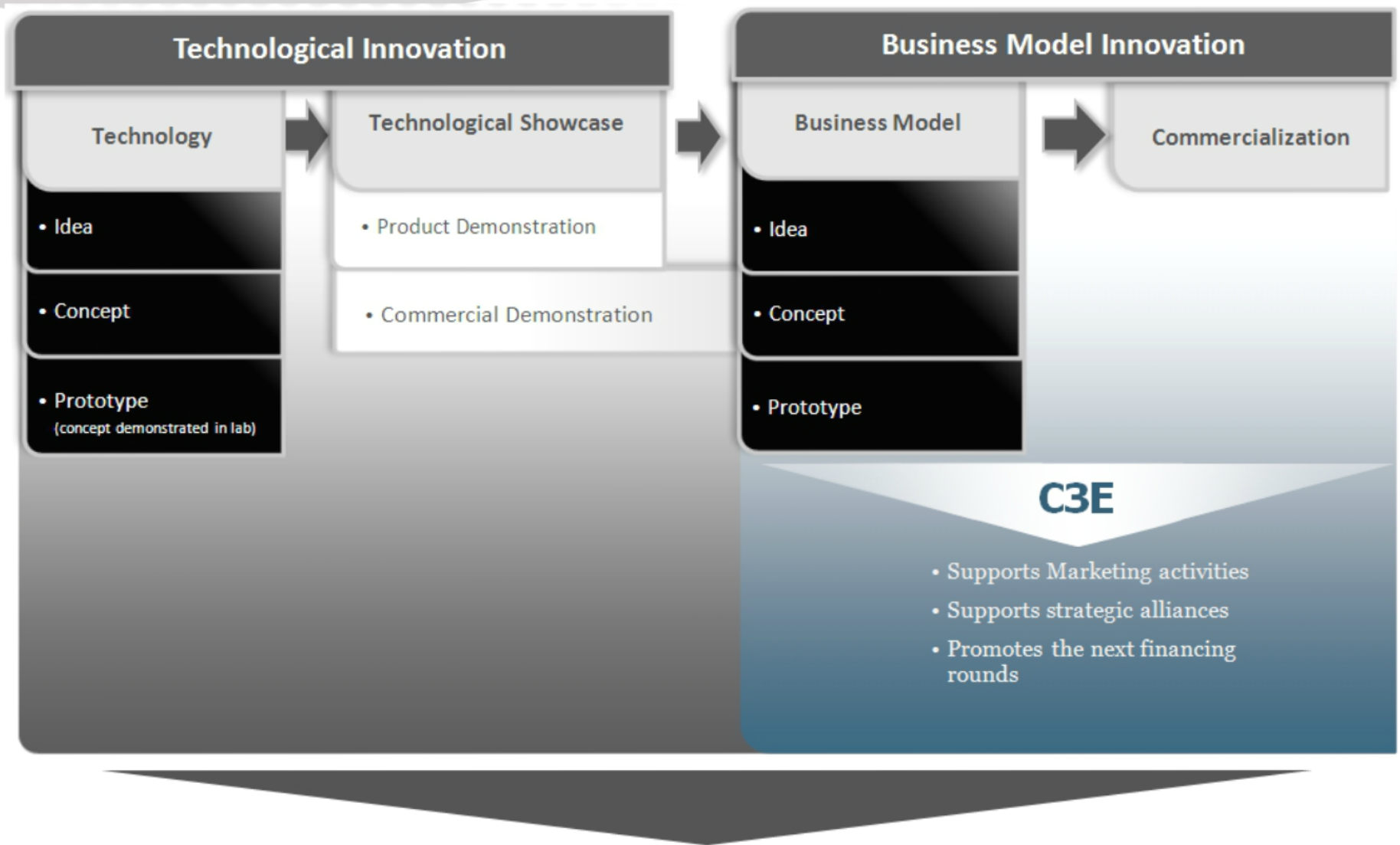
Capital Firms


Text



# Corporate Strategic Positionning







What makes  
commercialization  
possible?

# The Static Organizational Structure of the 20th Century

## STATIC Organizational Chart



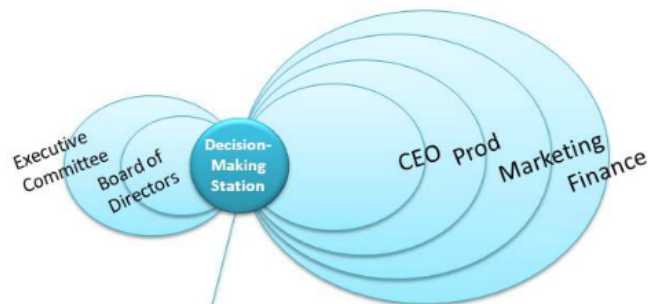
- Hierarchical Decisional Process
- Centralized Power
- Individual Work Flow

### Business Leaders of the 21st Century

- Independent nature
- Need for self governing
- Environmental consciousness

# Dynamic Organizational Structure

## Dynamic Organizational Structure



- Consensual Decisions
- Teamwork
- Global Solutions

**TMEC**

*Technico-Managerial  
Entrepreneurial Culture*



## Technical Aspect

*Know-How*

- Necessary means to apply a complex solution
- Hands-on experience
- Technical and theoretical knowledge
- The drive to solve problems
- Understanding the limitations of given solutions



Daniel R. Rousseau

*Director, Industrial Research Chair, Technology of Energy & Energy Efficiency*

## Managerial Aspect

*Day-to-day management practices*

Daily financial, economic, marketing, technical or customer-related decisions, must fit into the global perspective of the company's internal and external issues



Laurent Simon

*Professeur agrégé et Co-Directeur, MosaiC-HEC*

# TMEC

*Technico-Managerial  
Entrepreneurial Culture*

## Entrepreneurial Aspect

*A creative hub*

A creative hub that does not hesitate to leave the beaten path in order to innovate. It leads its team towards something other than what reason, fear or habit may dictate.



Alain Thériault

*Coach at École d'Entrepreneuriat de Beauce*

## Why TMEC is essential

*Being, influencing ways of thinking, acting and communicating*

TMEC presents a maelstrom of knowledge, empowered by mental activities and business creativity



Corinne Gendron

*Professor, Chair of Social Responsibility and Sustainable Development - UQAM*



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Aspect



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