

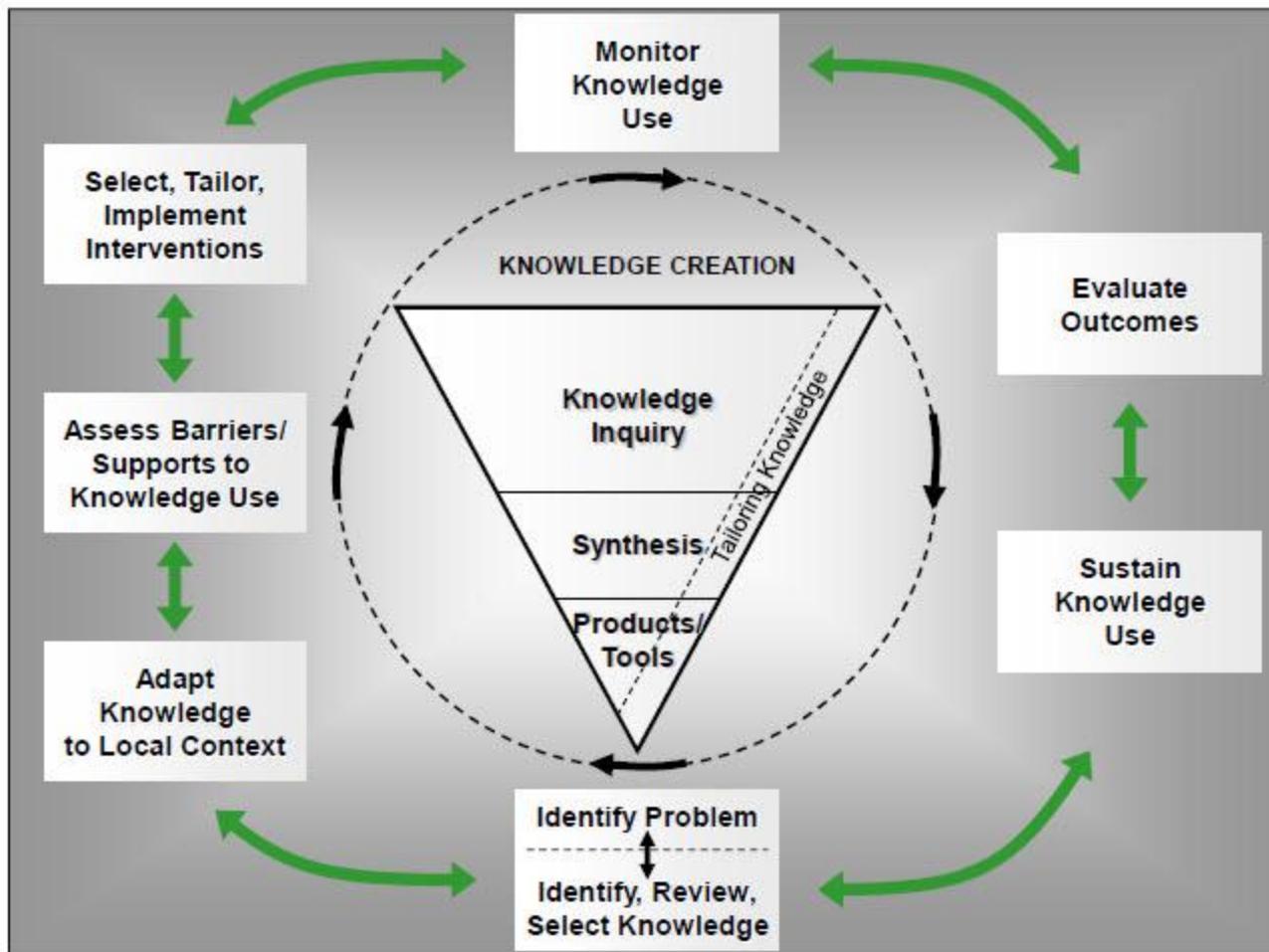


Mapping the Impact of Research

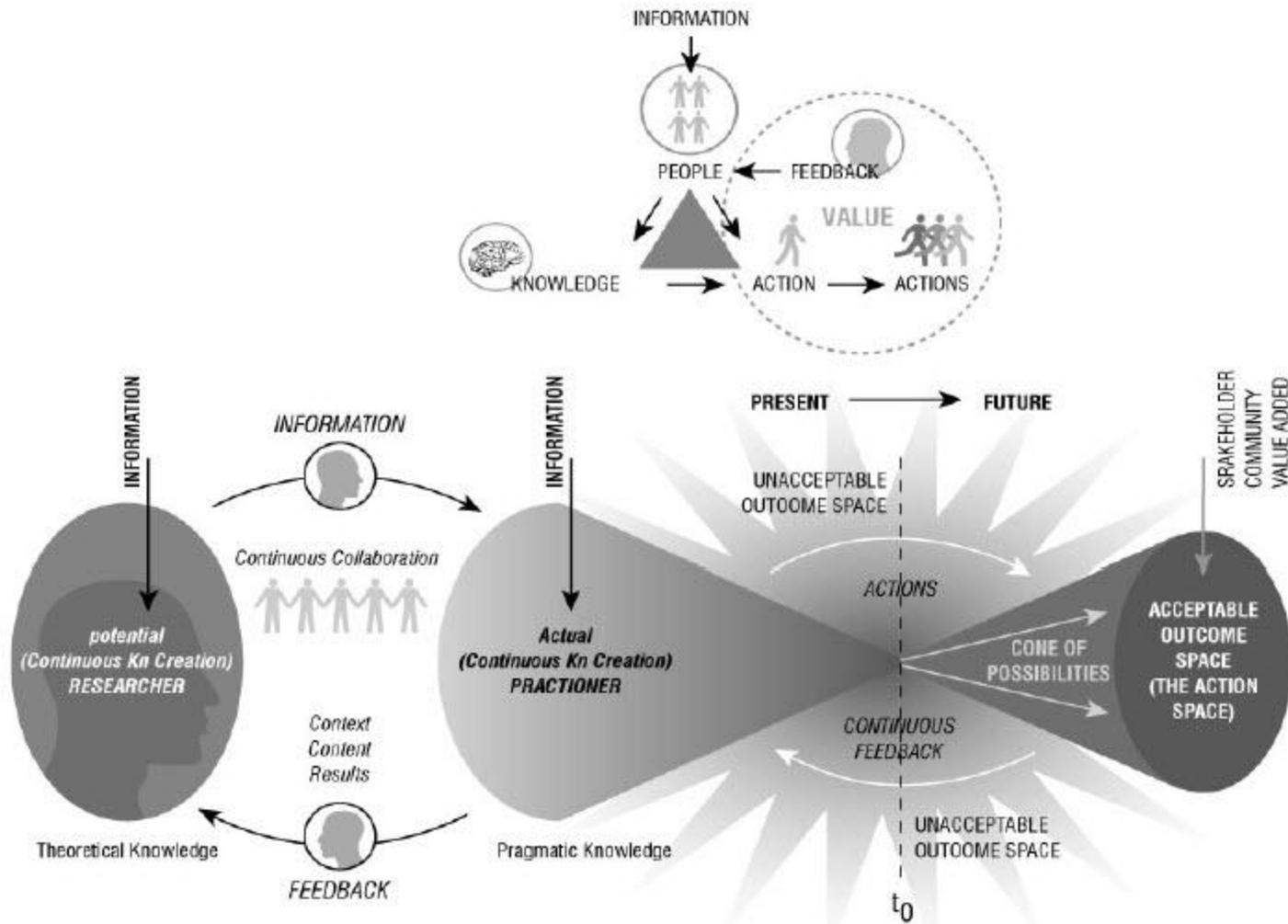
David Phipps, PhD, MBA
Executive Director,
Research & Innovation Services



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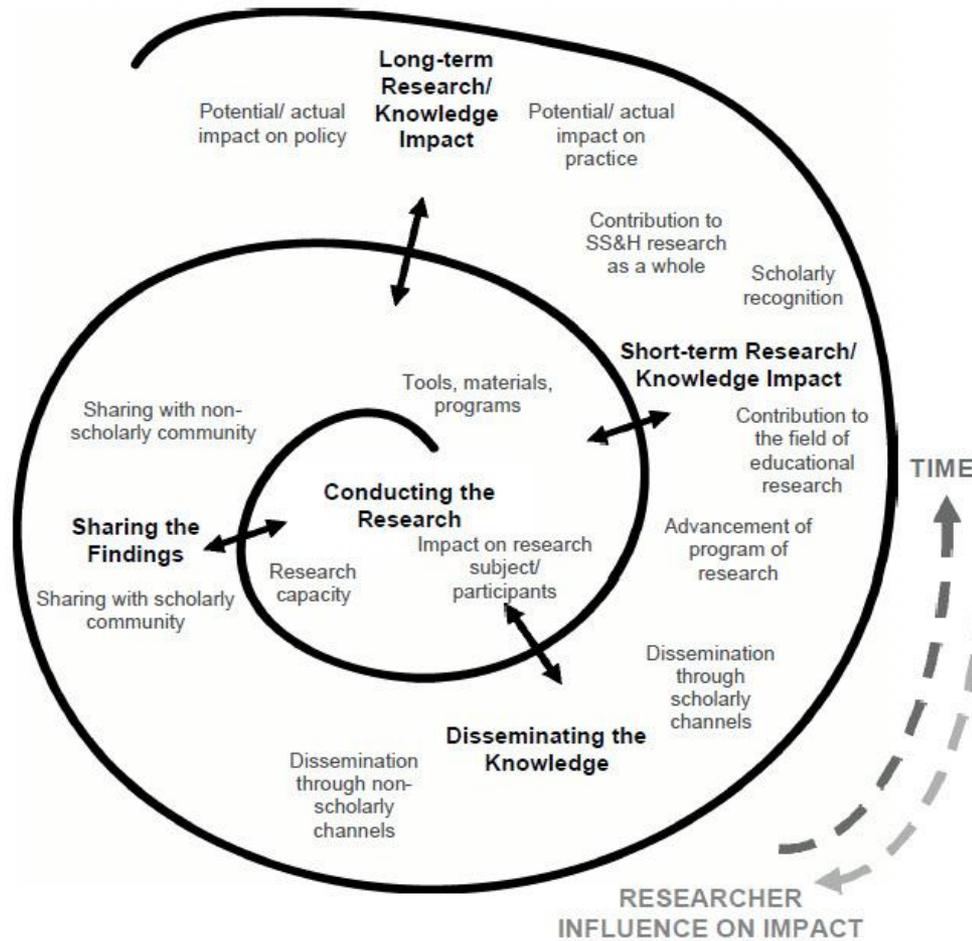


Strauss, Sharon, Jacqueline Tetroe and Ian D. Graham. 2009. Knowledge Translation in Health Care: moving from evidence to practice. Chichester, UK: Wiley- Blackwell.



Bennet, Alex and David Bennet. 2008. Knowledge mobilization in the social sciences and humanities: moving from research to action. Frost, West Virginia, USA: MQI Press.

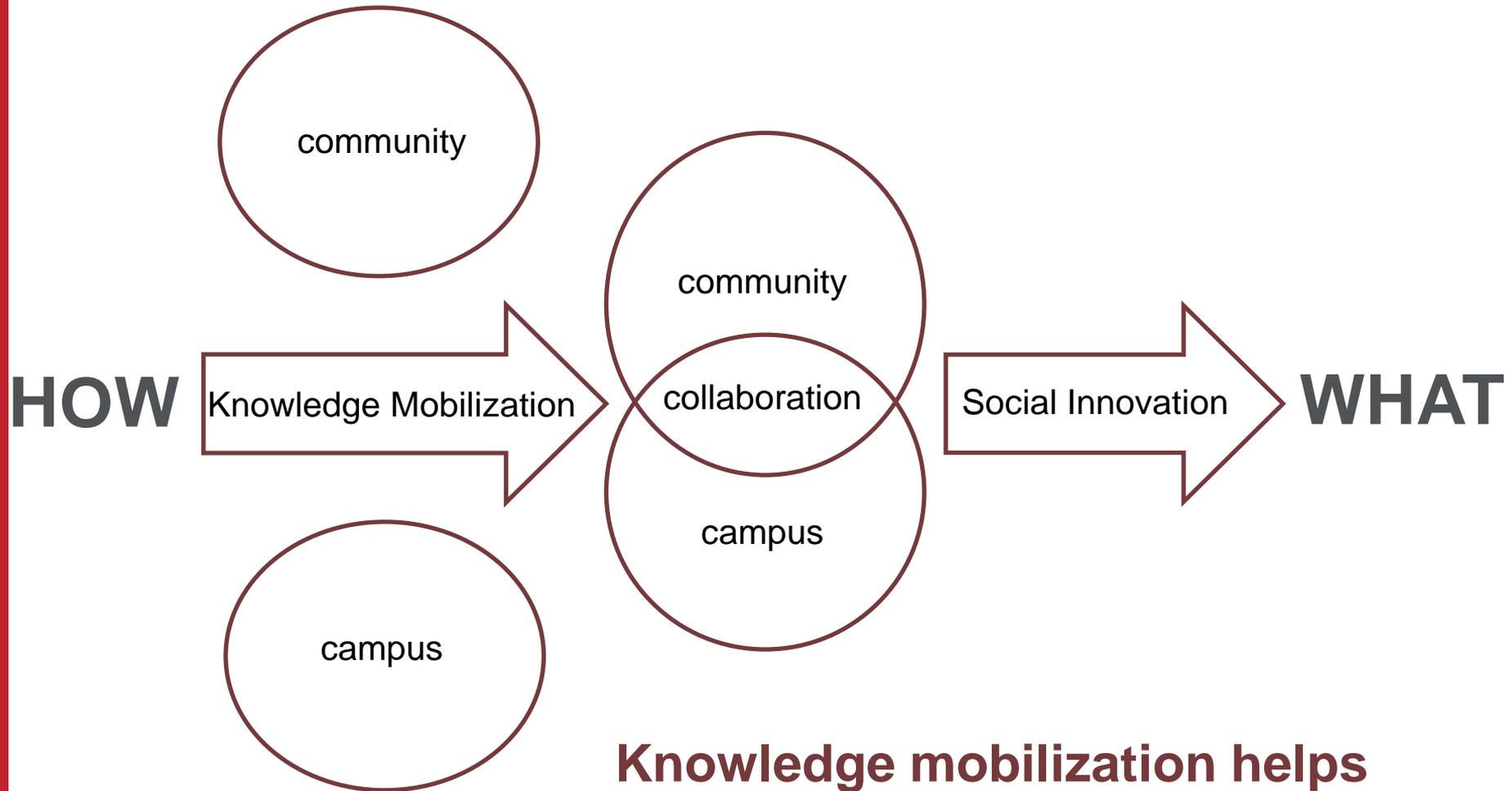
Figure 1
Conceptual Framework of Research Impact in the Field of Education



Amo, C. 2007. Conceptualizing research impact: the case of education research. *The Canadian Journal of Program Evaluation* 22(1):75-98. <http://cjpe.ca/secure/22-1-075.pdf>

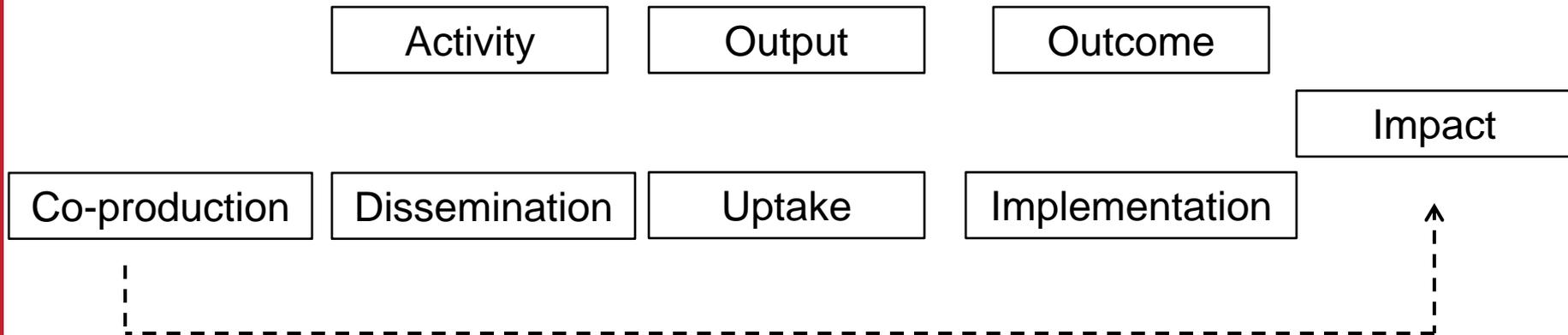
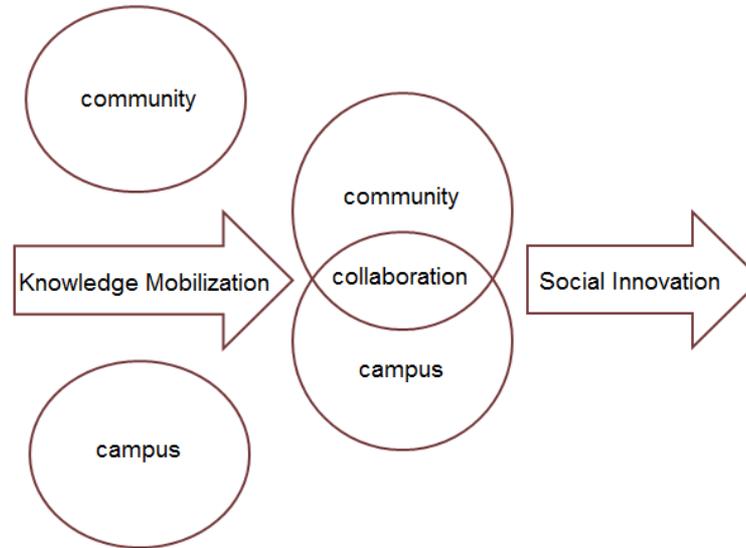


How and What?

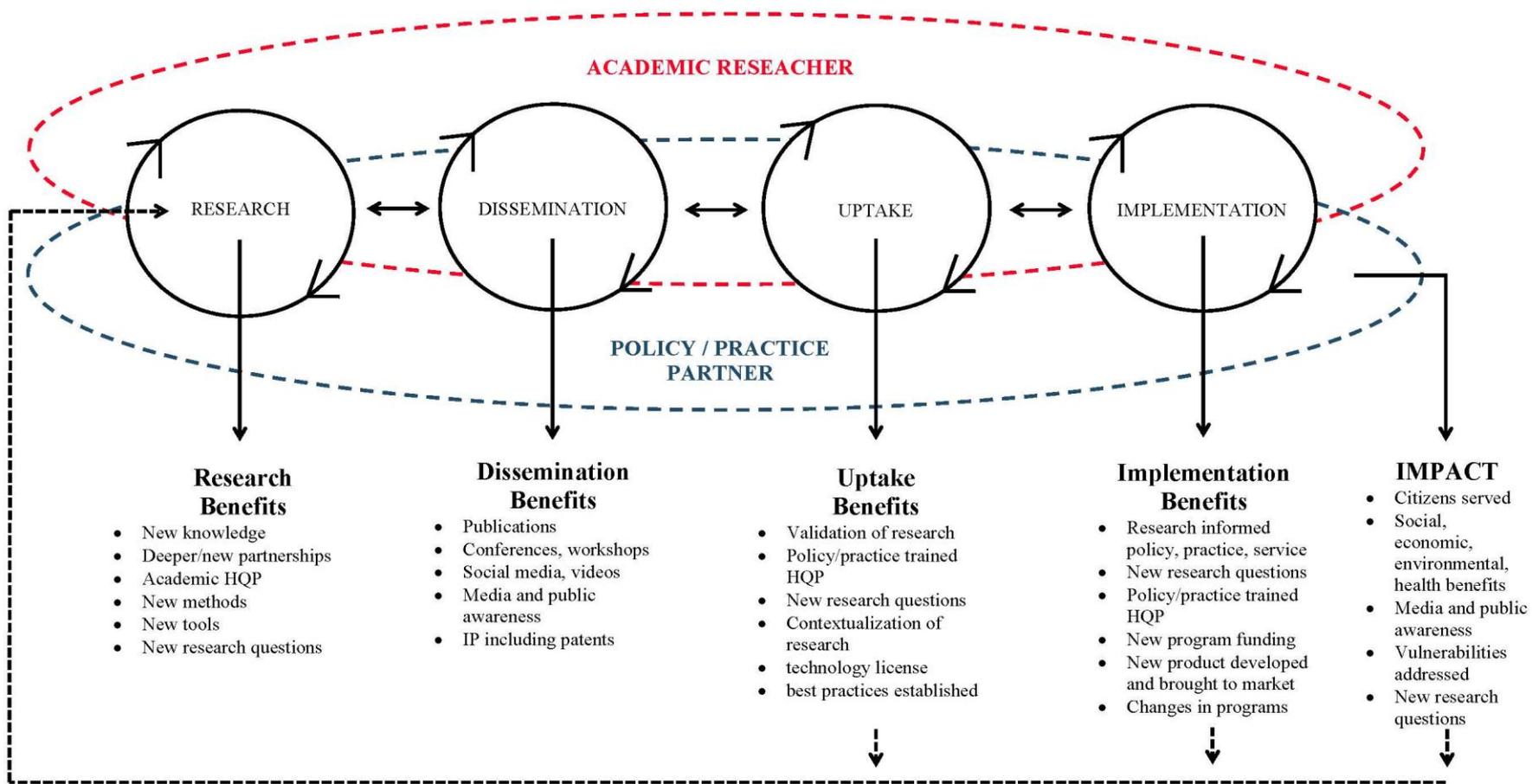


**Knowledge mobilization helps
make research useful to society**

Is knowledge mobilization logical?



Co-produced pathway to impact



Co-produced research

The Quazar Positive Behaviour Recognition Program

Build Character Build Success: TDSB program



Research benefits: new knowledge about the positive characteristics important for healthy relationships; new collaborative methods (“inclusive recesses”); graduate student experience; new partnerships.

Co-produced dissemination

Public Health Agency of Canada

Best Practices Portal



Dissemination benefits : improved portal functionality using the Needs Assessment Toolkit; web based and social media promotion; improved accessibility of the 80 evidence informed programs.

Co-produced uptake

Family Channel

Stand Up! Campaign



Uptake benefits: Family Channel validated the academic research in a real world setting; graduate students gained skills working with non-academic audiences (Family Channel and teachers); user audience input was used to refine the resource.

Co-produced implementation

Girl Guides of Canada

Girls United Training



Implementation Benefits: research informed training program; graduate student experienced working in a practice setting; new funding (Kegg Spirit Foundation) to expand the training program.

Impact

Healthy Relationships Training Module



*40,000 children served by
HRTM trained adults*



*3,500 HRTM trained youth
facilitators across Canada and
reached over 260,000*



*27,000 youth reached by
24,000 HRTM trained adults*

Impact Benefits: gap in training identified and addressed; training provided to make safer spaces for children and youth across Canada; BBBS calculated 18:1 social return on investment of their training programs.

Implications - Impact

Impact is measured at the level of the non-academic partner.



Implications - Evaluation

Evaluation of uptake and implementation requires surveying activities of non-academic partners.



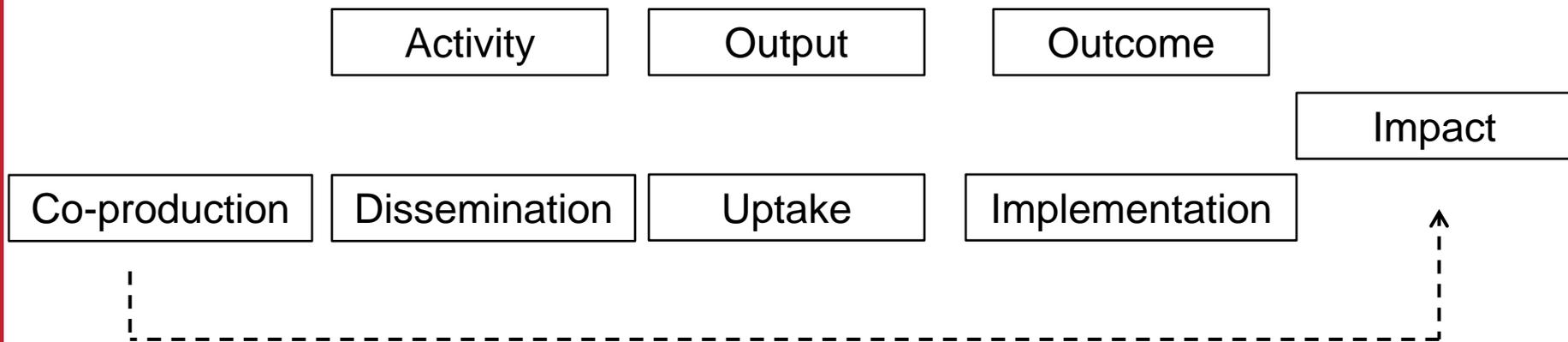
Implications – Partner activities

If funders want to generate extra academic impacts of their investments in research, then they need to fund uptake and implementation activities at partner organizations

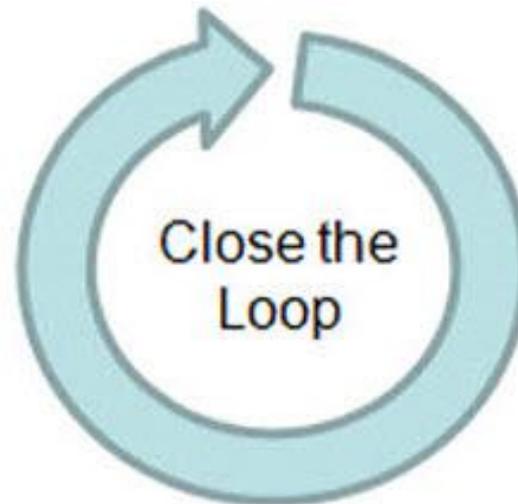
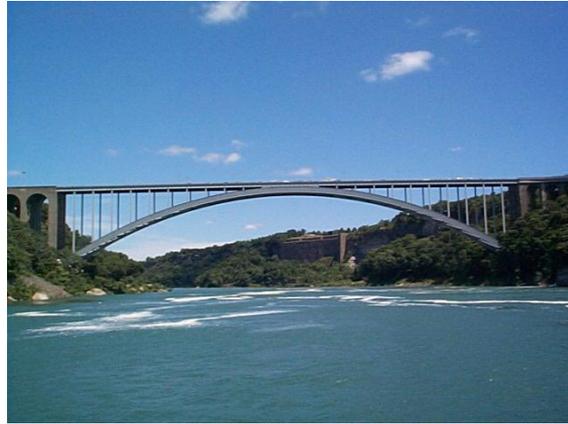


Implications – Co production

in a co-production mode, research can skip dissemination and uptake and move directly to implementation which then has an impact



Implications – close the loop





Ahhhh.....

